

Fanshawe College

## FIRST: Fanshawe Innovation, Research, Scholarship, Teaching

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Documentation (Approvals etc...)

Marketing Management

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2019

### Marketing Management 72900 MTCU Program Standard Confirmation

Fanshawe College

Follow this and additional works at: [https://first.fanshawec.ca/cae\\_business\\_marketingmgmt\\_documentation](https://first.fanshawec.ca/cae_business_marketingmgmt_documentation)

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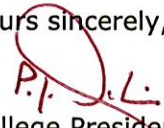
## **Attachment 2**

### **Response Form Letter**

Manager  
Colleges Unit  
Postsecondary Accountability Branch  
Ministry of Advanced Education and Skills Development  
7th Floor, Mowat Block  
900 Bay Street  
Toronto, ON M7A 1L2

Fanshawe College confirms that the program standard for the Marketing Management Program (APS# 01253; MTCU Code 72900) will be fully implemented for all students entering the first semester of the program in 2020/09/01. Full implementation ensures that the curriculum provided allows graduates to meet or exceed the vocational standard and the essential employability skills standard. It also involves the provision of the requisite courses to comply with the general education requirement.

Yours sincerely,

  
College President